



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Contract # 4827493

Schedule Dates 04/27/21-05/03/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Estimate 583 Week #6 (1552322)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name D'Ettorre, Mike
Phone/Fax /
CPE 583
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 04/26/21
Last Modified 04/27/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$9,712.50
Net Total \$55,037.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	74	\$64,750.00
Grand Total:	74	\$64,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/27/21-04/30/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		4/26/21
2.0	Normal Line / SPOT	05/03/21-05/03/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$350.00	\$350.00	Washington (WJLA)		4/26/21
3.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		4/26/21
4.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		4/26/21
5.0	Normal Line / SPOT	05/02/21-05/02/21	3	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$250.00	\$250.00	Washington (WJLA)		4/26/21
6.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	7:29:26P- Jeopardy		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		4/26/21
7.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	7:29:26P- Jeopardy			1	1	1	1			3	\$2,500.00	\$7,500.00	Washington (WJLA)		4/26/21
7.0.1	Closed Preempt	04/30/21															Washington (WJLA)	Program Change/Exception - Draft	
8.0	Normal Line / SPOT	05/01/21-05/01/21	2	:30	7:28P- Jeopardy Wknd							1		1	\$500.00	\$500.00	Washington (WJLA)		4/26/21
9.0	Normal Line / SPOT	04/27/21-04/27/21	2	:30	9P- 10P (EST)			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		4/26/21

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT	04/27/21-04/30/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			2	\$375.00	\$750.00	Washington (WJLA)		4/26/21
10.0.1	Closed Preempt	04/29/21															Washington (WJLA)	Program Change/Exception - NFL Draft pushed times	
10.0.2	Closed Preempt	04/30/21															Washington (WJLA)	Program Change/Exception - NFL Draft pushed times	
11.0	Normal Line / SPOT	05/03/21-05/03/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	1								1	\$375.00	\$375.00	Washington (WJLA)		4/26/21
12.0	Normal Line / SPOT	05/01/21-05/01/21	2	:30	11P- 12A (EST)							1		1	\$200.00	\$200.00	Washington (WJLA)		4/26/21
13.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	11:35P- ABC-Jimmy Kimmel			2	2	2	2			4	\$375.00	\$1,500.00	Washington (WJLA)		4/26/21
13.0.1	Closed Preempt	04/29/21															Washington (WJLA)	Program Change/Exception - NFL Draft pushed times	
13.0.2	Closed Preempt	04/29/21															Washington (WJLA)	Program Change/Exception - NFL Draft pushed times	
13.0.3	Closed Preempt	04/30/21															Washington (WJLA)	Program Change/Exception - NFL Draft pushed times	
13.0.4	Closed Preempt	04/30/21															Washington (WJLA)	Program Change/Exception - NFL Draft pushed times	

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14.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	11:35P- ABC-Jimmy Kimmel		2							2	\$375.00	\$750.00	Washington (WJLA)		4/26/21
15.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	7A- 8A (EST)			2	2	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)		4/26/21
16.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	7A- 8A (EST)		2							2	\$700.00	\$1,400.00	Washington (WJLA)		4/26/21
17.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		4/26/21
18.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		4/26/21
19.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		4/26/21
20.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		4/26/21
21.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$325.00	\$325.00	Washington (WJLA)		4/26/21
22.0	Normal Line / SPOT	05/03/21-05/03/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		4/26/21
23.0	Normal Line / SPOT	04/27/21-04/30/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		4/26/21
24.0	Normal Line / SPOT	04/27/21-04/27/21	3	:30	7:57:56P- ABC-Pooch Perfect (Tuesday)			1						1	\$1,500.00	\$1,500.00	Washington (WJLA)		4/26/21

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25.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	7:57:56P- ABC-American Idol (Monday)		1								\$2,500.00		Washington (WJLA)		4/26/21
25.0.1	Closed Preempt	05/03/21															Washington (WJLA)	Program Change/Exception - The Wonderful World of Disney Incredibles 2	
26.0	Normal Line / SPOT	05/02/21-05/02/21	1	:30	8P- ABC-American Idol (Sunday)								1	1	\$5,000.00	\$5,000.00	Washington (WJLA)		4/26/21
27.0	Normal Line / SPOT	05/02/21-05/02/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		4/26/21
28.0	Normal Line / SPOT	05/01/21-05/01/21	3	:30	7A- ABC-Good Morning America Saturday							1		1	\$250.00	\$250.00	Washington (WJLA)		4/26/21
29.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			3	\$1,600.00	\$4,800.00	Washington (WJLA)		4/26/21
29.0.1	Closed Preempt	04/30/21															Washington (WJLA)	Program Change/Exception - Draft	
30.0	Normal Line / SPOT	05/03/21-05/03/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		4/26/21
31.0	Normal Line / SPOT	04/27/21-04/30/21	2	:30	8A- 9A (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		4/26/21
32.0	M/G For 29.0.1 / SPOT	04/28/21-04/28/21	2	:30	6:58:46P- Wheel Of Fortune				1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		4/27/21

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33.0	M/G For 13.0.4 / SPOT	04/30/21-04/30/21	2	:30	12:05A- ABC-Jimmy Kimmel						1			1	\$375.00	\$375.00	Washington (WJLA)		4/27/21
34.0	M/G For 13.0.3 / SPOT	04/30/21-04/30/21	2	:30	12:05A- ABC-Jimmy Kimmel						1			1	\$375.00	\$375.00	Washington (WJLA)		4/27/21
35.0	M/G For 13.0.2 / SPOT	04/29/21-04/29/21	2	:30	12:05A- ABC-Jimmy Kimmel					1				1	\$375.00	\$375.00	Washington (WJLA)		4/27/21
36.0	M/G For 13.0.1 / SPOT	04/29/21-04/29/21	2	:30	12:05A- ABC-Jimmy Kimmel					1				1	\$375.00	\$375.00	Washington (WJLA)		4/27/21
37.0	M/G For 10.0.2,10.0.1 / SPOT	04/29/21-04/30/21	3	:30	11:30:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$375.00	\$750.00	Washington (WJLA)		4/27/21
38.0	M/G For 7.0.1 / SPOT	04/28/21-04/28/21	2	:30	7:29:26P- Jeopardy				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		4/27/21
39.0	M/G For 25.0.1 / SPOT	05/03/21-05/03/21	2	:30	7:57:56P- ABC-The Wonderful World of Disney		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		4/27/21

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